

## **Three new poker books for no-limit Texas Holdem tournament strategy to be released by Dimat Enterprises, Inc.**

Dimat Enterprises, Inc. has announced the signing of three authors to produce a series of new poker books focused on no-limit tournament strategy.

The first two books, yet untitled, are a two-volume set written by three of the top tournament players in the world, Eric "Rizen" Lynch, Jon "Pearljammer" Turner, and Jon "Apestyles" Van Fleet. Collectively, they have over 200 wins, 1000 final tables, and have cashed for more than 6 million dollars the last few years playing in both live and online poker tournaments.

This series will analyze real hands played by the authors to demonstrate their thought processes and strategies they use to achieve their success. The books are set for a spring and fall release in 2008.

Eric "Rizen" Lynch has also teamed up with Matthew Hilger to write *No-Limit Hold'em Tournament Strategy: Expert Strategies for Live and Online Play*. The book is scheduled for a Fall 2008 release and will look at advanced concepts and strategies for succeeding in no-limit Hold'em tournaments.

### **About the Authors**

Eric Lynch, more commonly known in the poker world as "Rizen", is recognized as one of the top tournament players in the world in both live and internet play. In just two years at the World Series of Poker, he has seven cashes, including a 2<sup>nd</sup> and 3<sup>rd</sup> place finish. His biggest cash to date was good for \$494,000 when he finished 26th in the 2006 main event. In the last two years alone, Eric has over 50 online wins, 300 final tables, and over \$1.5 million in cashes. Eric writes a popular blog found at [www.rizenpoker.com](http://www.rizenpoker.com) and is a columnist for Bluff magazine.

Jon "Apestyles" Van Fleet started playing professionally in 2004 after graduating from college and quickly moved up the ranks in the online poker world. He is currently ranked as one of the top 10 Internet players in the world at both [www.InternetPokerRankings.com](http://www.InternetPokerRankings.com) (Internet Poker Rankings) and [www.pocketfives.com](http://www.pocketfives.com) (Pocket Fives). Jon has close to \$2 million in online poker cashes, including over 350 final tables and 70 wins. His biggest cash to date was for \$135,000 when he finished 2<sup>nd</sup> in the PokerStars Sunday Million.

Jon "Pearljammer" Turner is well-known for his online prowess, but he actually got his start playing live games in Raleigh, NC and then later in Las Vegas. He currently ranks #1 in the Internet Player of the Year race at Internet Poker Rankings after finishing 3<sup>rd</sup> in 2006. He consistently ranks in the top 10 players at Pocket Fives. Over the last couple of years, Pearljammer has amassed an impressive online resume, with over 100 wins, 600 final tables, and close to \$2 million in cashes. He recently posted his biggest cash taking home \$100K for second place in the PokerStars million. Jon recently signed a sponsorship deal with Full Tilt Poker.

Matthew Hilger's collaboration with Eric Lynch on *No-Limit Hold'em Tournament Strategy* will be the fourth poker book he has authored. His three previous books

include: [Internet Texas Hold'em](#) in 2003, [Texas Hold'em Odds and Probabilities](#) in June of 2006, and [The Poker Mindset](#), coauthored with Ian Taylor, in 2007. A contributing columnist for Cardplayer Magazine, Hilger has become a mainstay at the World Series of Poker the past few years with nine cashes, including cashes in the main event three of the last four years.

### **About Dimat Enterprises, Inc**

Dimat Enterprises, Inc. is a publishing company founded by Matthew Hilger in 2003 and specializes in poker strategy and content. With the addition of the three books mentioned above, Dimat Enterprises also plans on publishing *Winning Strategies for Limit Hold'em*, a follow-up to Hilger's *Internet Texas Hold'em* released in 2003. *The World Poker Travel Guide*, by Tanya Peck, is also scheduled for 2008. This will give Dimat Enterprises, Inc. a total of eight books in publication. Any authors interested in being published may contact Matthew at [www.InternetTexasHoldem.com](http://www.InternetTexasHoldem.com).